



Press news pre LBF from Grand Agency

2017-03-12

Ten (at least) international deals and WER for debutant Elisabeth Norebäck pre London Book Fair

The discovery

When the manuscript landed in Grand Agency's inbox it immediately caught attention. After 100 pages of nonstop reading, we knew it had great potential. After finishing all pages we were speechless. No doubt – the debutant Elisabeth Norebäck had written an amazing book.

Polaris Förlag, the Swedish branch of Politiken (Denmark), launched by Jonas Axelsson secured the rights in a two book deal and will launch IN MY BLOOD as a leading title in the autumn of 2017. Politiken in Denmark acquired the rights simultaneously.

International buzz

The international submissions started March 1st and since then pre empts have practically rained over Norebäck. After two weeks ten territories had acquired rights for this exceptional debutant and on Friday IN MY BLOOD was pre emptied by **Mark Tavani at GP Putnam's Sons/Penguin Random House**. The deal was made by **Lena Stjernström, CEO and agent at Grand Agency**.

"I was immediately drawn into the world of these three women, and riveted by the suspense created between them. We all imagine sometimes that the worst could happen; this novel asks the question, If it did happen, what would you do? Readers will be drawn to this concept and to Elisabeth Norebäck's writing—and GP Putnam's Sons will be very proud to publish her first novel in the U.S."

—Mark Tavani, VP, Executive Editor, GP Putnam's Sons (Penguin Random House)

"It's rare to find a debutant manuscript with this quality. So intelligent constructed, well written, thrilling, and with the magic touch of a real page turner. We never hesitated a second about working with this book and I am so proud to be representing Elisabeth Norebäck, who's successful journey in writing has only just begun."

- Lena Stjernström, CEO at Grand Agency

"To start a new publishing house with a debut of this international calibre is definitely part of a publisher's dream. This is the best kind of domestic noir – a real page turner thanks to very well-drawn characters in an impressive and intense plot. Elisabeth Norebäck's career starts with a bang and she will gain readers around the whole world, be sure."

- Jonas Axelsson, Polaris Förlag, Sweden

Rights status

- Czech Republic: Omega (2 books)
- Danmark: Politiken (2 books, pre empt)
- Estonia: Pegasus (2 books)
- Finland: Like (2 books)
- Germany: Heyne/Diana (2 books)
- Italy: Editricie Nord (pre empt)
- The Netherlands: Prometheus (2 books, pre empt)
- Poland: Zysk (2 books, pre empt)
- Sweden: Polaris Förlag (2 books)
- Spain: ongoing auction
- Turkey: Penguen Kitap (2 books)
- USA: GP Putnman's Sons/Penguin Random House (WER)

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IN MY BLOOD

Everyone believes she's dead.

You know she's alive.

Someone will do anything to keep you from finding out the truth.

If your one-year old child was abducted, would you recognize her twenty years later?
Two of our greatest fears; losing your child and losing your mind.

IN MY BLOOD is a brilliantly written psychological thriller told from three women's perspective. It is a gripping tale of the most imaginable painful loss, the loss of a child. It's about grief and guilt, about insanity and violent obsession.

Elisabeth Norebäck and the perfect plot

One day at the playground during her maternity leave, Elisabeth thought of every parent's nightmare, what if your child disappears, just because you for a second leave her out of sight. How would you cope? For how long would you keep searching? And imagine meeting her twenty years later. Would you trust yourself and your sanity if all the facts indicates you're wrong? What is your maternal instinct and intuition worth, when no one believes you? Elisabeth knew she had now found HER perfect plot, and after two years of writing and rewriting, with only her husband as reader, IN MY BLOOD was finished.